



# **BRITANNIA MICRO FOOTIE SPRING LEAGUE 2024 SPONSORSHIP OPPORTUNITIES**

[www.britanniasoccer.org](http://www.britanniasoccer.org)



# MICRO FOOTIE

## BACKGROUND

In 1993, Jason Kyle, a young soccer enthusiast, approached Britannia Community Services Centre with an idea of offering a fun, co-ed recreational Spring soccer league. Only thirty players registered in the first year but news spread quickly and thirty-one years later, the program has become wildly popular with over 1000 players participating in 13 divisions annually.

Britannia Micro Footie Spring League brings a World Cup feeling to games by assigning kids to team countries. The teams are dressed in custom World Cup team country t-shirts and the kids proudly play for their given team country. The program introduces kids 4-17+yrs old to soccer and develops their skills and sportsmanship. The program has become a springtime ritual and a weekly social community gathering for parents and players.

Every year the program has almost 120 enthusiastic volunteer coaches and trained youth referees. Most of the staff are past graduates of the Britannia Micro Footie program, with many years of their own old Footie shirts tucked away in their closets. Players love playing, and parents enjoy watching in the spring sun. It is truly a community event.

Now is the perfect time for you or your business to sign up to become a sponsor of this fantastic Eastside program. Join the Britannia Micro Footie staff and volunteers now and help support over 1000 community kids to stay active and healthy!



# BRITANNIA MICRO FOOTIE

## SPONSORSHIP OPPORTUNITIES

### SPONSOR A MICRO FOOTIE TEAM

Everyone knows Commercial Drive is soccer central during the FIFA World Cup of Soccer. We are approaching businesses to sponsor their favorite World Cup country team. This means over 1000 kids and youth will be physically active and playing soccer each spring!

### Samples of Footie Team Countries:



SPONSORSHIP FEE:  
**\$1000**

We are also open to creative ways to sponsor in kind.

## BRITANNIA MICRO FOOTIE

### SPONSORSHIP BENEFITS

- **Your Logo:** 13 divisions (ages 4-adult), your company will be sponsoring a World Cup team in every division. On the sleeve of our exclusive team jerseys (ex. 10 Canada teams)
- Name and logo featured in Micro Footie write up in Britannia Centre's summer/fall brochure distributed to over 22,500 Grandview-Woodland and East Vancouver households, plus social media (Twitter).
- Huge Community exposure
  - 40 hours a week on 3 different fields
  - All teams playing on local fields (Britannia Oval, Empire, Garden)
  - Almost 5000 East Van community members every week directly involved with the program (players, coaches, staff, families)
- Community good will - keeping kids active!
- Name and Logo featured on [www.britanniasoccer.org](http://www.britanniasoccer.org) and other promotional materials
- Britannia-issued tax receipt upon request.

## THANK YOU 2023 SPONSORS

**ANTENNA CONSULTING**  
**BOFFO PROPERTIES**  
**EARNEST ICE CREAM**  
**ETHRIDGE RENO**  
**EVERBLOOM AUTO**  
**FEMO CONSTRUCTION**  
**FETS WHISKY KITCHEN**  
**MATCON CANADA**  
**ORENDA BOTANICALS**  
**SUPERVALU**  
**TRAIN LIKE AN ATHLETE**  
**UPRISING BAKERY**  
**VIA TAVERE**

# BRITANNIA MICRO FOOTIE

## SPONSORSHIP APPLICATION

If you would like to participate in the Britannia Micro Footie Program and would like to sponsor a team, please fill out the application from below and send back to us via email, fax or post.

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Country Team Request (provide top 3 choices):

- 1) \_\_\_\_\_
- 2) \_\_\_\_\_
- 3) \_\_\_\_\_

**\*We will do our best, but cannot promise a specific team**

## 2024 COUNTRY TEAMS & JERSEY COLOURS

|           |             |
|-----------|-------------|
| England   | Canada      |
| France    | Italy       |
| Morocco   | Netherlands |
| Chile     | Portugal    |
| Iran      | Spain       |
| Scotland  | Argentina   |
| Germany   | Japan       |
| Australia | Brazil      |

**Please fill out application form & send back to:**

[Fraser.McElroy@vancouver.ca](mailto:Fraser.McElroy@vancouver.ca)

Phone 604.718.5824

c/o Britannia Community Services Centre  
1661 Napier Street, Vancouver BC V5L 4X4  
[www.britanniasoccer.org](http://www.britanniasoccer.org)

