



BRITANNIA MICRO FOOTIE SPRING LEAGUE 2019 SPONSORSHIP/DONATION OPPORTUNITIES

www.britanniasoccer.org



MICRO FOOTIE

BACKGROUND

In 1993, Jason Kyle, a young soccer enthusiast, approached Britannia Community Services Centre with an idea of offering a fun, co-ed recreational Spring soccer league. Only thirty players registered in the first year but news spread quickly and twenty-five years later, the program has become wildly popular with over 1200 players participating annually.

Britannia Micro Footie Spring League brings a World Cup feeling to games by assigning kids to team countries. The teams are dressed in World Cup team country t-shirts and the kids proudly play for their given team country. The program introduces kids 3-16+ yrs old to soccer and develops their skills and sportsmanship. The program has become a springtime ritual and a weekly social community gathering for parents and players.

Every year the program has over 200 enthusiastic volunteer coaches and trained youth referees. Most of the staff are past graduates of the Britannia Micro Footie program, with many years of their own old Footie shirts tucked away in their closets. Players love playing, and parents enjoy watching in the spring sun. It is truly a community event.

Now is the perfect time for you or your business to sign up to become a sponsor of this fantastic Eastside program. Join the Britannia Micro Footie staff and volunteers now and help support over 1200 community kids to stay active and healthy!



BRITANNIA MICRO FOOTIE

SPONSORSHIP OPPORTUNITIES

SPONSOR A MICRO FOOTIE TEAM

Everyone knows Commercial Drive is soccer central during the FIFA World Cup of Soccer. We are approaching businesses to sponsor their favorite World Cup country team. This means over 1200 kids and youth will be physically active and playing soccer each spring!

Samples of Footie Team Countries:



SPONSORSHIP COST:
\$1000

We are also open to creative ways to sponsor in kind.

BRITANNIA MICRO FOOTIE

SPONSORSHIP BENEFITS

- Name and logo on over 100 kids t-shirt sleeves. (For example, your business would sponsor all kids playing for Team Canada!)
- Name and logo featured in Micro Footie write up in Britannia Centre's summer/fall brochure distributed to over 22,500 Grandview-Woodland and East Vancouver households, plus social media (Twitter).
- Name and Logo featured on www.britanniasoccer.org
- Name and Logo featured on promotional materials.
- Community good will - keeping kids active!
- Britannia-issued tax receipt upon request.

THANK YOU 2018 SPONSORS

- BLUEPRINT CONSULTING
- BOFFO PROPERTIES
- COACH KELLY
- ETHERIDGE HOME RENOVATION
- EVERBLOOM AUTO REPAIR
- FEMO CONSTRUCTION
- FETS WHISKY KITCHEN
- GAUL HOLDINGS CORP.
- LIQUIDS + SOLIDS
- MATCON CANADA
- OMEGA NUTRITION
- PACIFIC SANDS BEACH RESORT
- PORTUGUESE CLUB OF VAN.
- TRAIN LIKE AN ATHLETE
- UPRISING BAKERY
- VIA TEVERE

BRITANNIA MICRO FOOTIE

DONATION APPLICATION

If you would like to participate in the Britannia Micro Footie Program and would like to sponsor a team, please fill out the application from below and send back to us via email, fax or post.

Company Name: _____

Contact Name: _____

Address: _____

Phone: _____

Email: _____

Country Team Request (provide top 3 choices):

***We will do our best, but cannot promise a specific team**

2019 COUNTRY TEAMS

Brazil	Germany
Uruguay	England
France	Argentina
Italy	Netherlands
Nigeria	Ivory Coast
Spain	Mexico
Togo	Chile
Iceland	Holland

Please fill out application form & send back to:

Fraser McElroy
Fraser.McElroy@vancouver.ca

Phone 604.718.5824
Fax 604.718.5858

c/o Britannia Community Centre
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